

Enterprise Risk Management

“How to fully embed the whole ERM process – adjusting to the new normal”



Focus on: **The Manager** ☒ **The Specialist** ☒ **Spotlight Programme** ☐ **Hands-on Skills** ☐

Course Overview

Enterprise Risk Management (ERM) is a structured and comprehensive approach to identifying, assessing, managing, and monitoring risks across an organization. Unlike traditional risk management, which often focuses on specific areas like finance or operations, ERM takes a holistic view, integrating risk considerations into strategic planning and decision-making processes.

The goal of ERM is not to eliminate all risks but to understand and manage them within the organization's risk appetite, enhancing resilience and enabling value creation. It addresses a wide range of risks—strategic, operational, financial, compliance, reputational, and emerging threats—ensuring that leaders are informed and prepared.

Effective ERM promotes accountability, improves resource allocation, and supports informed decision-making. By embedding risk awareness into organizational culture, ERM helps organizations adapt to change, seize opportunities, and achieve their objectives with greater confidence. It is an essential component of modern governance and long-term sustainability.

Course Objectives		This Course is Ideal For:	
1	Implementing appropriate techniques for the identification and assessment of risks	✓	Managers and Directors responsible for the Risk function or process
2	How to measure value by aligning the ERM framework with corporate performance expectations	✓	Heads of Internal Audit
3	Foster a culture that reinforces appropriate risk-taking to balance value creation and value protection	✓	Heads of Assurance Functions
4	Implement KRIs for each line of business	✓	Finance Professionals
5	Learning lessons from global risk events to identify key emerging risks	✓	HSSE Professionals
6	Link risk clearly with corporate decision-making	✓	Operational, Asset, HR and Facility Management

Course Content

Day	Theme	Coverage
1	Taking Enterprise Risk Management to the next level	<ul style="list-style-type: none">Mapping and assessing your current governance arrangementsCharacteristics of an Advanced Enterprise Risk Management ProcessIdentifying a dedicated Risk Executive in a board level position to drive processIdentification of new and emerging risks

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		<ul style="list-style-type: none"> • Determining and communicating your risk attitude and risk culture to stakeholders • Recognising reputation is both your biggest asset and biggest uninsured risk • Reviewing the current ERM environment • Workshop - Gap Analysis, developing an ERM roadmap for implementation
2	ERM – Risk Measurement Techniques & Methods	<ul style="list-style-type: none"> • Risk Workshops, Structured Interviews and full explanation of the following methods: • Delphi Analysis • Failure mode and effect analysis (FMEA) • Scenario planning • Root cause analysis • Monte Carlo analysis on your risk management projects • Bayesian Frameworks • Fault Tree Analysis (FTA)
3	Designing the Frameworks and Techniques	<ul style="list-style-type: none"> • Emergent Risks and black swans; consider the main seven types of R • Ten components of the ERM framework & Process • ERM responsibilities – who does what – who should be on the team • Incident Response & Crisis Management • Understanding the Four Ps & Types of crises • Media Management • Consider the various Key Risk Indicators (KRI's)
4	Advanced ERM Issues	<ul style="list-style-type: none"> • The Risk Register Challenges • Enterprise Risk Management (ERM) Tips for Success • Adopt ISO31000 applying principles across the <u>whole</u> business • Arrange a reputation risk workshop for senior management • Risk Appetite • Risk Tolerance • Enterprise Risk Management and critical Decision-making
5	Wider aspects of ERM	<ul style="list-style-type: none"> • Coordination of Audits, Insurance, Security and Risk Register • How to ensure environmental risk is taken seriously • Ensure that your (BCM) plan covers all eventualities & is fully tested • Identify new ways to benefit the least able section of the wider community • ERM Culture, energising your Staff to Manage Risk in all Projects

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		<ul style="list-style-type: none">• Get risk management as an agenda item in staff meetings• How to Communicate ERM and risks widely• Course De-Brief
Course Assessment		Certification
Participants will be assessed on:		Upon successful completion of the course, participants will receive a Certificate of Successful Completion , along with a Transcript of Marks showing the performance by grade in each element of assessment and overall.
Participation in sessions		
Completion of exercises & case studies		
Performance in assessments		
Course Instructor		
PhD qualified, experienced, a dynamic and passionate speaker, having delivered hundreds of motivational speeches, keynote addresses and presentations to most industry sectors, as well as to thousands of clients and stakeholders on Enterprise Risk Management and how to energize your staff to manage risks in the EU, Middle and Far East.		