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# COMPANY PROSPECTUS

World-Class Training  
for World-Leading Professionals

**“Experience The NTUiTiV Difference”**

# An Overview of NTUiTiV

## NTUiTiV's Mission

Our mission is to empower individuals and organisations with the very latest, high-impact, industry-relevant training that drives professional growth, operational excellence, and long-term success for both employers and employees.

## Core Training Areas

NTUiTiV offers a comprehensive portfolio of professional development training courses, each designed to meet the diverse needs of individuals and organisations across a wide range of industries.

From foundational skills to advanced, sector-specific expertise, our training solutions span leadership and management, technical and vocational skills, regulatory compliance, digital transformation, soft skills, and health and safety.

Whether it's upskilling frontline staff, developing high-potential leaders, or supporting digital literacy and innovation, our programs are meticulously crafted and regularly updated to reflect current industry standards and emerging trends.

With flexible delivery methods we ensure accessible, impactful learning which is tailored to every professional stage and organisational goal.

## Organisational Sectors

Our professional development training courses cater to an exceptionally broad spectrum of organisations, reflecting the universal need for continuous learning and skills enhancement.

We proudly serve clients across industries including manufacturing, healthcare, energy, oil & gas, finance, education, construction, transportation, government, and non-profit sectors.

From multinational corporations and public sector bodies to small and medium-sized enterprises and community-based organizations, our training solutions are tailored to suit each client's specific operational context, regulatory environment, and workforce needs.

This diverse client base demonstrates our ability to deliver relevant, high-quality training that supports productivity, compliance, innovation, and professional growth across virtually every field.

# Why Choose NTUiTiV?

Re-think all that you know about Training Providers, because **NTUiTiV does 5 things that others do not do.**

This is part of what we call **The NTUiTiV Difference:**

## 1. Satisfaction Guaranteed – or Your Money Back

So confident are we at NTUiTiV in the quality of our training provision and the expertise of our instructors, that we offer a Full Money-back Guarantee if the training does not deliver its stated objectives.

*If, at the end of the first day, you are not happy that the training you are receiving is delivering the stated objectives, and you are unable to reconcile this issue with the instructor, then we will cancel your registration on the course and we will refund your course fees in full.*

## 2. Early-bird Discounts

NTUiTiV public courses fill-up quickly, and specific courses may not be repeated for 6 months or more. To avoid disappointment and delay, we encourage delegates to take advantage of our Early-Bird Discount of 15% off the course price for the first 3 people to register for a programme.

## 3. Caps on Course Size

To ensure the best learning outcomes, we cap our courses at numbers large enough to be helpful, collegiate and collaborative, but small enough to ensure everyone gets the attention they should. The maximum number of delegates on a course is usually 12; in some hands-on training programmes it is less than this.

*Keeping training groups small is proven to deliver the best learning outcomes for delegates, because it ensures that each person on the course gets the personal attention that they need from the instructor. The instructor has the opportunity to interact with delegates at a personal level, helping and advising them with the specifics of the issues that they face in their workplace.*

*It's just another way of NTUiTiV fulfilling its commitment to delegates that they will maximise the benefit from spending 5 days with a world leading expert.*

## 4. Group Discounts

To encourage multi-person attendance from the same organisation, NTUiTiV offers a 20% reduction in course fees for delegate numbers above one.

## 5. Try Before You Buy

At NTUiTiV we know that booking an instructor to deliver an in-company course is a big commitment, and so we de-risk this for you by offering you the opportunity to try before you buy.

*If, as an organisation, you are considering an in-company course in a particular subject area but want to know more about the instructor and their delivery style before you commit, then we will give a 50% discount for up to two of your employees to attend a similar public course with the same instructor, so that they can provide you with feedback and hence confidence to proceed with the in-company course.*

# Our Courses

NTUiTiV offers over 200 cutting-edge 5-day & 10-day Professional Development training courses for industry, commerce, governments and NGOs. Our courses address the latest developments and challenges across the widest range of subject areas.

Some of our courses provide pathways to formal internationally-recognised accreditation, for example our Lean Six Sigma courses enable Yellow, Green and Black Belt certification. Similarly, our courses on PRINCE2 Project Management.

## The Widest Range and the Latest Subjects

NTUiTiV's courses are grouped into 6 categories, as follows:

### 1. Business & Law

This grouping includes the subjects of Accountancy, Brand Management, Business Continuity, Customer Experience, Economics, Finance, Leadership, Marketing, Markets and Trading, Management, Project Management, Start-up Companies...

*NTUiTiV always has the latest perspective on a given subject area. Take Project Management as an example: many training providers run courses on Project Management, but NTUiTiV runs much more targeted and applicable Project Management courses such as:*

- ***“Cross cultural project management – How to decode human work habits across continents”,***
- ***“Project management in times of crisis – How to get back on track when the house is on fire”,***
- ***“Project Management for Beginners - How to get it up and running (including agile)”.***

It's a clear example of **The NTUiTiV Difference**.

### 2. Computer Science

Within Computer Science are subjects including Artificial Intelligence (AI), Cyber Security, Data Analysis, Large Language Models (LLMs), Machine Learning, Real Time Operating Systems, Sensors, Data Acquisition and Measurement Systems...

*Most of our world-leading instructors are actively researching and publishing on the very latest developments in their specialist fields. This means that they are able to offer courses which are at the very cutting edge. For example, NTUiTiV offers courses entitled:*

- “*Artificial Intelligence and the Customer Experience (AICX)*”
- “*Safe and Secure Use of Large Language Models (LLMs) - How to avoid the pitfalls of generative AI in the age of heightened privacy and disinformation*”
- “*Developing a Proactive Cybersecurity Strategy - How to safeguard enterprise systems and digital assets from evolving cyber threats*”

### 3. Engineering

Engineering is a very wide classification and includes Control Systems, Design, Hydrocarbon Exploration, the Industrial Internet of Things (IIOT), Maintenance Management, Pipework Systems, Railway Engineering, Refinery Technology, Statistical Process Control (Lean Six Sigma), Tank Farms, Terminals, Upstream and Downstream Oil & Gas Processing, Water Management...

*We live in a world where technology is moving ever faster, like the advent of Industry 5.0 and the rolling-out of The Industrial Internet of Things. At NTUiTiV we offer cutting-edge courses to enable individuals and organisations not only to embrace these technologies but also to maximise their benefit from them. Example course titles include:*

- “*Practical Considerations when Adopting the Industrial Internet of Things*”
- “*The Embedding of Lean Six Sigma within Industrial Process Controllers*”
- “*Piping Systems: Design and Analysis for Single and Multiphase Flows*”
- “*Tank Farm Engineering: Design, Construction, Maintenance & Inspection of Storage Tanks*”

### 4. Social Sciences

The Social Sciences are the home for subjects including Corporate Governance, Corporate Social Responsibility, Diversity, Equality & Inclusivity, Human Rights in the Workplace, Modern Slavery...

*An example of an important angle within the field of Social Sciences is that the expectations of ethical behaviour and compliance of organisations of all types and sizes are increasing year-on-year. NTUiTiV offers courses with titles as follows:*

- “*Corporate Ethics and Social Responsibility*”
- “*Human Rights and Dignity in the Workplace*”
- “*Formulating and Implementing a Corporate Equality, Diversity and Inclusivity Policy*”

- **“Tackling Modern Slavery: Legal and Ethical Responsibilities”**

## 5. Analytical and Environmental Sciences

Analytical and Environmental Sciences is the grouping for subjects like Analytical Chemistry, Carbon Capture, Disaster Risk Management, Emergency Planning, Legionella Management, Net Zero Carbon Emissions, Oil Spill Management, Post-Disaster Recovery, Waste Management, Waste Water Management, Water Quality...

*Examples of aspects of Environmental Science that few people dispute are that climate change is a reality, and that humankind is taking a serious toll on our planet. NTUiTiV offers a wide range of courses in alignment with these realisations. For example, we offer courses entitled:*

- **“Emergency Planning and Preparedness”**
- **“Post-Disaster Recovery and Development”**
- **“Effective Business Continuity Management”**
- **“Water management, treatment and control in upstream oil and gas operations”**
- **“Legionella Management and Control”**

## 6. Humanities

The grouping Humanities is all about the person and hence it inevitably has close correlation to the other groupings of Business & Law and Social Sciences; the Humanities grouping includes Achieving Peak Performance, Communications Skills, Critical Thinking, Leadership, Multi-cultural Teams, Team-Building, Work-Life Balance...

*Taking Leadership as an example of an important topic with the field of Humanities, NTUiTiV offers courses which include:*

- **“Leading Change with Heart, Tradition, and Vision - A Roots & Wings Approach”**
- **“Future-Ready Leadership: How to thrive in a fast-changing world”**
- **“Understanding and Leading Diverse, Multi-Cultural Teams”**
- **“Achieving a Highly Productive Work-Life Balance”**
- **“The Science of Workplace Happiness: Boosting Wellbeing and Engagement”**

# Example Course Outlines

Most of our course outlines are on our website and they can be downloaded from there.

**Safe and Secure Use of Large Language Models (LLMs)**  
*How to avoid the pitfalls of generative AI in the age of heightened privacy and disinformation*

Focus on: The Manager  The Specialist  Spotlight Programme  Hands-on Skills



## Course Overview

In an era where generative AI is transforming industries, understanding how to use Large Language Models (LLMs) safely and securely is crucial. This five-day course provides delegates with a comprehensive guide to navigating the risks of AI, including privacy concerns, data security, disinformation, and ethical considerations. Through interactive sessions, real-world case studies, and hands-on exercises, participants will learn how to mitigate threats, ensure compliance with regulations such as GDPR, and implement secure AI practices in the workplace. By the end of the course, attendees will be equipped with the knowledge and tools to use AI responsibly, protect sensitive information, and prevent the spread of disinformation.

Course Objectives		This Course is Ideal For:
1	Explain how Large Language Models work, their capabilities, and the key risks associated with their use, including privacy breaches, security vulnerabilities, and misinformation.	✓ Business & Compliance Leaders – Those responsible for data and AI governance, risk management, and regulatory compliance in their organisations.
2	Implement strategies to safeguard sensitive data, comply with legal frameworks (e.g., GDPR, AI Act), and minimise the risk of data exposure when interacting with AI systems.	✓ Cybersecurity & IT Professionals – Individuals who oversee data security, threat mitigation, and safe AI deployment.
3	Recognise how AI can amplify disinformation, assess AI-generated content for accuracy and bias, and apply fact-checking techniques to ensure responsible usage.	✓ Content & Communications Teams – Those using AI for content creation, fact-checking, and mitigating misinformation risks.
4	Establish workplace guidelines and governance frameworks for the ethical and secure deployment of AI tools, preventing unauthorised data sharing and ensuring compliance with industry standards.	✓ AI Developers & Data Scientists – Technical professionals designing, deploying, or auditing AI systems for security and fairness.
5	Anticipate future risks associated with AI advancements, engage in adversarial testing to identify vulnerabilities, and promote ethical decision-making in AI applications.	

## Course Content

Day	Theme	Coverage
1	Fundamentals & Prevention Strategies	<ul style="list-style-type: none"> <li>Introduction to Oil Spills in Ports</li> <li>Legal &amp; Regulatory Frameworks <ul style="list-style-type: none"> <li>IMO, MARPOL, OPRC, and national regulations governing port spill management.</li> </ul> </li> <li>Spill Prevention Measures <ul style="list-style-type: none"> <li>Port design, vessel traffic management, and best practices for bunkering operations.</li> </ul> </li> <li>Risk Assessment &amp; Hazard Identification <ul style="list-style-type: none"> <li>HAZOP, FMEA, and risk matrices for spill-prone areas.</li> </ul> </li> <li>Early Detection Systems <ul style="list-style-type: none"> <li>Radar, drones, IoT sensors, and satellite monitoring.</li> </ul> </li> <li>Contingency Planning</li> </ul>

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**Secure Use of Large Language Models (LLMs)**  
*the pitfalls of generative AI in the age of heightened privacy and disinformation*

Focus on: The Manager  The Specialist  Spotlight Programme  Hands-on Skills



Session	Content
Session 1: Protecting Sensitive Data in AI Interactions	<ul style="list-style-type: none"> <li>Understanding prompting techniques and model behaviour</li> <li>Session 2: Risks of LLMs – Privacy, Security, and Misinformation <ul style="list-style-type: none"> <li>Common risks: data leaks, adversarial inputs, bias, and misinformation</li> <li>AI misinformation incidents (e.g., deepfakes, fake news)</li> <li>Introduction to ethical and responsible AI use</li> </ul> </li> </ul>
Session 2: Compliance and Regulatory Frameworks for AI	<ul style="list-style-type: none"> <li>Overview of GDPR and AI Act regulations</li> <li>Legal implications of AI-generated content and data handling</li> <li>Corporate responsibility: Ensuring AI compliance in the workplace</li> </ul>
Session 1: AI Misinformation – How It Spreads and How to Counter It	<ul style="list-style-type: none"> <li>How AI models can hallucinate facts</li> <li>The role of AI in spreading fake news and propaganda</li> <li>Fact-checking techniques for AI-generated content</li> </ul>
Session 2: Bias in AI – Detection and Mitigation	<ul style="list-style-type: none"> <li>Understanding algorithmic bias in LLMs</li> <li>Real-world consequences of biased AI outputs</li> <li>How to audit and evaluate AI-generated responses for fairness</li> </ul>
Session 1: Developing AI Usage Policies for Organisations	<ul style="list-style-type: none"> <li>How to create AI governance frameworks for businesses</li> <li>Guidelines for safe internal AI use (e.g., handling confidential data)</li> <li>Preventing accidental data sharing with AI tools</li> </ul>
Session 2: Preventing AI-Powered Social Engineering & Cybersecurity Risks	<ul style="list-style-type: none"> <li>Understanding AI-driven phishing, deepfakes, and fraud</li> <li>Threat modelling: Recognising and mitigating adversarial AI use cases</li> </ul>
Session 1: Emerging AI Threats and Security Strategies	<ul style="list-style-type: none"> <li>What's next? The evolving risks of AI in cybersecurity and</li> </ul>

Session	Content
Session 1: Protecting Sensitive Data in AI Interactions	<ul style="list-style-type: none"> <li>Developing port-specific oil spill contingency plans (OSCPs).</li> <li>Containment Strategies <ul style="list-style-type: none"> <li>Booms, barriers, and skimmers; selection criteria for ports.</li> </ul> </li> <li>Mechanical Recovery Methods <ul style="list-style-type: none"> <li>Vessel-based recovery systems (sweeps, weirs) and limitations.</li> </ul> </li> <li>Chemical Dispersants &amp; Bioremediation <ul style="list-style-type: none"> <li>Pros/cons, application techniques, and environmental trade-offs.</li> </ul> </li> <li>In-Situ Burning &amp; Other Advanced Techniques <ul style="list-style-type: none"> <li>Controlled burns, herding agents, and gelators.</li> </ul> </li> <li>Role of Port Authorities &amp; Emergency Teams <ul style="list-style-type: none"> <li>Command structures, ICS (Incident Command System), and stakeholder coordination.</li> </ul> </li> <li>Simulation Exercises &amp; Drills <ul style="list-style-type: none"> <li>Tabletop simulations and live drills for spill response.</li> </ul> </li> </ul>
Session 2: Preventing Oil Spills & Response	<ul style="list-style-type: none"> <li>Environmental Impact Assessment (EIA) <ul style="list-style-type: none"> <li>Spill trajectories, toxicity thresholds, and sensitive habitats.</li> </ul> </li> <li>Wildlife Protection &amp; Rehabilitation <ul style="list-style-type: none"> <li>Oiled wildlife response (birds, marine mammals) and cleanup protocols.</li> </ul> </li> <li>Economic Consequences of Port Spills <ul style="list-style-type: none"> <li>Downtime costs and reputational damage.</li> <li>Social &amp; Community Engagement - Public communication strategies</li> </ul> </li> <li>Long-Term Monitoring &amp; Restoration <ul style="list-style-type: none"> <li>Post-spill ecosystem recovery and monitoring frameworks.</li> </ul> </li> <li>Case Study: <ul style="list-style-type: none"> <li>Analysis of a major port spill (e.g., Exxon Valdez).</li> </ul> </li> </ul>
Session 1: Oil Spills & Response	<ul style="list-style-type: none"> <li>Robotics in Cleanup - Autonomous drones, ROVs, and robotic skimmers.</li> <li>Port Sustainability &amp; Spill-Free Goals (LNG, green fuels)</li> <li>Waste Handling &amp; Decontamination (Oil, equipment)</li> <li>International Collaboration &amp; Best Practices (ITOP, response protocols)</li> <li>Emerging Technologies (Nanotech, eco-dispersants, smart booms)</li> <li>Workshop: Developing a Port-Specific OSCP</li> </ul>
Session 2: Oil Spills & Response	<ul style="list-style-type: none"> <li>Insurance, Liability &amp; Compensation (CLC, FUND)</li> <li>Compliance Monitoring &amp; Auditing (Readiness inspections)</li> <li>Introduction to Responder Certification Standards (IMO &amp; OSRO)</li> </ul>

# You Come to Us, or We Can Come to You

## Public Courses

Our open-to-the-public courses are generally of 5-days' duration and are designed to provide individuals and teams with the opportunity to enhance their skills under the guidance and instruction of world-leading experts who are drawn from across all business sectors and NGOs.

Public courses are delivered in the business suites of high-end hotels in iconic city locations, all around the world.

## In-company Courses

For organisations seeking tailored training or professional development solutions for large groups of their employees, NTUiTiV's in-company courses are the answer.

As a global training provider, we understand that no two organisations are the same, which is why we tailor our programs to align with your specific goals, industry demands, and corporate culture. An existing Public Course can be delivered in-company, or NTUiTiV can work with you to develop a bespoke course which is customised to address the specific challenges and strategic objectives of your organisation.

Whether your focus is on leadership development, technical expertise, or enhancing cross-functional collaboration, our expert trainers bring a wealth of experience and proven strategies to the table. We work in partnership with organisations of all sizes and sectors to help them build a skilled, adaptable workforce that's ready to excel in today's competitive global landscape.

Examples of bespoke in-company courses that we have developed for clients in recent months include:

- Human Rights in the Workplace,
- Corporate Social Responsibility,
- Railway Systems – Safety and Reliability,
- The Prevention, Containment and Impact Assessment of Oil Spills in Ports.

In-company courses are generally either of 5-days or 10-days duration (although courses of any duration can be developed, in response to specific client need) and can be delivered on the client's premises, or at a private venue of the client's choice.

# Meet Some of Our World-Class Instructors

NTUiTiV has well over 100 instructors, drawn from all around the world. Some are university professors, others are private consultants, but one thing that they all have in common is that they are all internationally-recognised as experts in their fields. On average, each of our instructors has over 25 years of professional experience.

All of our instructors hold either PhD or Masters / MBA qualifications and all come with many years of real-world experience; every one of them is very well practiced in leading the highest quality professional development training courses.

Below are a few examples of the qualifications, backgrounds and experience of typical NTUiTiV instructors in different subject areas:

## A typical NTUiTiV Instructor in Business & Law is...

*...an MBA Graduate and Fellow of the Chartered Institute of Marketing, this speaker has 30+ years of experience working, consulting and training across a wide array of industries and all around the world. This speaker is also the author of several best-selling books*

## A typical NTUiTiV Instructor in Computer Science is...

*...Professor of Cyber Security at a leading UK university, and also a Member of the UK Government's Cyber Security Advisory Board, this speaker is extensively published and is internationally recognised as an expert in Cyber Security and Artificial Intelligence*

## A typical NTUiTiV Instructor in Engineering is...

*...Professor of Engineering at a leading UK University, this speaker is the author of well over 200 peer reviewed publications and is internationally recognised as an expert in energy systems, renewables, digital twins and thermofluids*

## A typical NTUiTiV Instructor in Humanities is...

*...an expert in the human side of business. With extensive industry experience at Deutsche Bahn (German Railway Company) — one of Germany's largest companies — and deep expertise in leadership coaching, she confidently guides executives through transformation. She understands the challenges of major corporations first-hand and empowers teams to navigate change successfully. Top companies like Porsche, Lufthansa, and PWC trust her to develop their future-ready leaders.*

# Don't Listen to Us, Listen to Our Clients

## NTUiTiV's Commitment

We really value the satisfaction of the delegates who attend our courses, and the employers who send them to us for professional development. At NTUiTiV, we strive to provide the best training experience possible, in every course that we offer. This is not an idle comment – it is a serious commitment that everyone at NTUiTiV shares. Another example of The NTUiTiV Difference.

We have proven that world-class expertise, when coupled with real-world experience, delivers the most tangible and applicable training outcomes.

Clients regularly comment that they have seen a marked improvement in their performance and career prospects after taking our courses.

Our clients recognize the value of investing in their own professional development and trust us to help them achieve their goals. We do not let them down.

Delegates on our courses have found immense success after completing our training. We are very proud to be able to provide world class training experiences to boost their careers and the prospects of their employers.

## Client Testimonials

Find-out, in their own words, how NTUiTiV has helped some of our clients to develop their careers and their employers to improve their organisations:

*“Working with NTUiTiV was an eye-opening experience. The trainer was very knowledgeable and engaging, and she provided practical advice that I could apply immediately in my job. Highly recommended.”*

**Noor R, NGO**

*“Thanks to NTUiTiV’s training, I was able to take my career to the next level in railway engineering. The content was relevant and delivered in an interactive and engaging manner. I would choose NTUiTiV again and again.”*

**James Johnson, Rail Company**

*“They said it would be world-class and it was. What a top experience. I will be sending my team members on this course in the near future. Thank you.”*

**Mohd Al S., Investment Services**

*“Attending an NTUiTiV training course was a really good experience for me. I learned a huge amount but more importantly, I was shown how to make proper use of what I had learned. The instructor also showed us all around Paris and this was really enjoyable. Thanks NTUiTiV, I will be back for more project management development in the future!”*

**Ahmed BS, Libya**

*“I am a Brand Ambassador for a big company. I attended NTUiTiV’s training and was impressed by the quality of the instructor and the practical knowledge they shared. The course I attended was far superior to the courses of other providers that I have been on in London. It has definitely boosted my skills and employability. Thank you NTUiTiV!”*

**Emily Brown, Brand Ambassador**

*“NTUiTiV provided me with the most relevant and practical training I’ve ever had. The trainer was great and the course material was top-class. I have joined the NTUiTiV Community Network and am discussing many ideas with previous delegates and also with the new-friends that I met on my course.”*

**John Hughes, Gas to Liquids Specialist**

*“I’d like to thank the NTUiTiV instructor for sharing his enriching experience with us. I’m excited to put what I’ve learned into practice as I continue my career focused on understanding customers.”*

**Turki, Insurance Specialist**

*“I work in a big National Oil Company and I have been on several training courses in Dubai and London. They were ok but now I realise what I have been missing. I learned so much! This was a brilliant experience for me.”*

**Tulip M., Oil Company in Nigeria**

*“Steve is a great teacher, communicator and role model. He can convert a complex concept into simple-to-understand, easy-to-follow steps. His teaching and communication skills are excellent. I would recommend him without hesitation.”*

**Joshua, Director, Healthcare**

# The NTUiTiV Community and Our Commitment to Long-term Support

## For Us it's a Lot More than Just Delivering a Course

Unlike some other training companies, we do not just take your money, deliver a course and say goodbye.

At NTUiTiV we fundamentally believe that professional training and development is about so much more than just what happens in the training room.

This is **The NTUiTiV Difference**.

## The NTUiTiV Community

When people attend an NTUiTiV course, they automatically become part of the **NTUiTiV Community** – a private forum, file-space and resource library dedicated to the ongoing support and development of the delegates, both from NTUiTiV instructors and from each other.

Every one of our courses has its own Community section of resources, chatrooms and more where alumni and instructors can meet, mix, share experiences, provide feedback, explore best practices and support and co-mentor one another.

The NTUiTiV course instructors are regular contributors to this Community, giving our alumni an enduring and invaluable resource long after their course has finished.

It's a fundamental part of **The NTUiTiV Difference**.

## Extensive Supporting Resources

We offer a comprehensive AI-based facility which helps and guides our delegates to plan their professional development journeys, and which hence enables them to take control of their personal development and their career destinies.

Delegates get free and unrestricted access to our large and growing library of eBooks, thought-leader articles, software tools and other valuable resources. Most of this material has been authored or developed by NTUiTiV instructors and all of it is accessible free-of-charge, forever, to every delegate.

Again, it's **The NTUiTiV Difference**.

# Website and Contact Information

To find out more about NTUiTiV and **The NTUiTiV Difference**, please visit our website: [www.ntuitiv.co.uk](http://www.ntuitiv.co.uk)

For the latest updates to our training programmes and to read our regularly published articles, follow us on LinkedIn:

<https://www.linkedin.com/company/ntuitiv.co.uk/>

