

Strategic Project Management in a Changing Environment



Focus on: **The Manager** **The Specialist** **Spotlight Programme** **Hands-on Skills**

Course Overview

This course is designed for executives, directors, and project leaders who want to master practical frameworks and tools to align projects with organisational strategy. Building on contemporary models and frameworks, the course equips delegates to make better strategic decisions, navigate complexity, and deliver sustainable value in dynamic business environments. It bridges the gap between strategy formulation and execution, ensuring projects become vehicles for transformation rather than isolated tasks.

Across five themed modules, participants will explore how to frame projects as strategic choices, adapt decision-making in uncertain contexts, embed risk intelligence and resilience strategies, engage stakeholders while integrating ESG principles, and apply innovation and governance frameworks in boardroom simulations. Each day combines concise conceptual input with hands-on exercises, case studies, and ready-to-use tools such as logical frameworks, risk dashboards, stakeholder maps, and strategic project dashboards. The emphasis throughout is on practical application, enabling delegates to immediately deploy these methods in their own organisations.

By the end of the program, delegates will have developed a *Strategic Project Toolkit* and gained confidence in leading projects that deliver long-term strategic value. They will be able to govern portfolios with foresight, make adaptive decisions under pressure, and communicate project impact effectively to boards and stakeholders.

Throughout the course delegates are presented with a series of real-world scenarios and challenges drawn from the widest possible range of applications.

Course Objectives		This Course is Ideal For:	
1	To show delegates how to frame projects as strategic choices using a Logical Framework Approach, ensuring clarity of purpose, measurable outcomes, and alignment with organisational strategy.	✓	Anyone seeking to strengthen their ability to navigate disruption, align projects with corporate strategy, and drive sustainable success in a rapidly changing environment
2	To equip delegates with adaptive decision-making tools that enable them to respond effectively to disruption and uncertainty in dynamic business environments.	✓	Board Directors and Senior Executives who oversee strategy execution and want practical tools to ensure projects deliver long-term value
3	To show delegates how to embed risk intelligence and resilience strategies into project governance, enabling portfolios to	✓	Project Leaders and Program Managers responsible for complex initiatives who need

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	withstand shocks while still delivering long-term strategic value their ability to balance competing interests and drive sustainable success.		frameworks for adaptive decision-making, risk intelligence, and resilience.
4	To provide delegates with practical frameworks for stakeholder engagement, ESG integration, and boardroom communication, strengthening their ability to balance competing interests and drive sustainable success.	✓	Cross-Functional Teams and Change Leaders driving transformation initiatives such as digital adoption, ESG integration, or market expansion.

Course Content

Day	Theme	Coverage
1	Strategic Clarity and Alignment	<ul style="list-style-type: none"> • Introduction to framing projects as strategic choices • Distinguishing operational vs. strategic projects • Mapping projects to organisational strategy and long-term goals • Defining success indicators and critical assumptions • Introducing the Logical Framework
2	Adaptive Decision-Making in Dynamic Environments	<ul style="list-style-type: none"> • Making resilient choices under uncertainty • Principles of adaptive decision-making (pivot vs. persevere) • Scenario-based decision pathways and assumption tracking • Recognising and countering decision biases • Rapid decision cycles (OODA loop, decision matrices)
3	Governance, Risk Intelligence & Resilience	<ul style="list-style-type: none"> • Governing portfolios for sustainable value • Governance frameworks: PMO as strategic hub • Benefits realisation vs. output delivery • Risk intelligence: anticipating geopolitical, ESG, and technological risks • Designing resilience strategies (redundancy, flexibility, recovery)
4	Stakeholder Engagement and ESG Integration	<ul style="list-style-type: none"> • Balancing interests and embedding sustainability • Stakeholder politics, power dynamics, and influence mapping • ESG principles as strategic project drivers • Change leadership and organisational readiness • Strategic communication for alignment across diverse audiences
5	Innovation and Boardroom Simulation	<ul style="list-style-type: none"> • Executing strategy through innovation and governance • Linking project portfolios to corporate foresight • Projects as vehicles for innovation and opportunity framing • Adaptive governance in disruptive scenarios • Boardroom simulation: presenting and defending portfolio decisions

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Course Assessment	Certification
<p>Participants will be assessed on:</p> <ul style="list-style-type: none">Participation in sessionsCompletion of exercises & case studiesPerformance in assessments	<p>Upon successful completion of the course, participants will receive a Certificate of Successful Completion, along with a Transcript of Marks showing the performance by grade in each element of assessment and overall.</p>
Course Instructor	
<p>The instructor is a distinguished professor, board chair, and active project management consultant, based in Australia. With over 30 years of experience across Australia, Southeast Asia, and the Middle East, he brings a wealth of expertise in both technical and management domains. His international career spans industry, government, and academia, equipping him with a unique blend of practical insight and formal qualifications. His vast project management and leadership experience makes him an exceptional guide for professionals seeking to successfully align projects with corporate strategy in a dynamic business environment.</p>	